



# Johnny Mowlem

[www.johnnymowlem.com](http://www.johnnymowlem.com)

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## MOWLEM TRAVELS TO CHINA, TWICE, PREPARING FOR ZUHAI RACE

CHARVIL, England (Nov. 2, 2011) – Johnny Mowlem will collect some frequent flier miles this month in the runup to the final event of his sportscar racing season in China.

Mowlem, a factory race car driver and development driver for Lotus' street car and racing programs, is no stranger to travel. He once crossed the Atlantic Ocean more than 50 times in a season. However, the next two week's schedule is pretty busy, even for Mowlem.

Last week he spent time filming for his SKY Sports television program and driving a race car simulator and on Monday he'll continue testing at Lotus' private test track at Hethel.

On Tuesday he'll fly to China to participate in a dealership GTE road car launch event. He'll return home to England two days later to attend his good friend Dan Wheldon's memorial service and then heads back to the Orient after that, flying to Hong Kong and then traveling by boat to Zuhai for the Zuhai 6 Hours Intercontinental Le Mans Cup series event there.

"I guess I'm living the dream," Mowlem commented. "I'm flying around the world and

racing for a great manufacturer. This next bit means a lot of time on airplanes, but that's part of it. You have to know that before you start."

Mowlem races a Lotus Evora in the Le Mans GTE class. The Evora is completing its first full season of international competition. The Britisher will interact with Lotus customers during the dealership event which is launching the GTE road car based upon the racing version that Mowlem competes in.

"We find Lotus enthusiasts everywhere we go and they appreciate the finer points of the car," said Mowlem. "They tend to be fun to be around."

Mowlem's credentials as an international racing competitor usually serve as an excellent ice breaker with the customers.

"Not all Lotus customers are racing fans, but many of them follow the sport," Mowlem said. "The event is obviously to help raise the profile of Lotus and their amazing new road cars in China and it should also help us promote the race at Zuhai."

The race will be held Nov. 13.