



Johnny Mowlem

www.johnnymowlem.com

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POPULAR SKY SPORTS SHOW MOWLEM'S RACING TRAVELS RETURNS

LONDON (March 10, 2011) – It is one of Britain's Rites of Spring. It's a popular tradition.

And it is a lot of fun.

Every spring, the weather improves, the automobile racing season begins and British cable network Sky Sports airs the latest editions of Mowlem's Racing Travels, the annual inside look at the world of motor racing and behind the scenes side of a professional international racing driver.

Every year Johnny Mowlem, the popular racing driver who has won both the 24 Hours of Daytona and the 12 Hours of Sebring, gives viewers a glimpse of the reality of his world. This year's editions will air beginning March 24.

"I've been very fortunate that this show has now been on air for over 13 years. A big thank you to Sky Sports for continuing to support it, and in particular to Andrew Marriott and his Pitlane Production team, who have produced it for that entire time."

Mowlem said. "It's a bit of work, but the goal is to give the viewer a close look at what we do in racing and we've been able to do that."

Both segments are half an hour long and follow the hard-charging Mowlem around

the twists and curves of his racing life.

Segment one airs twice on March 24, at 2:30 and 6:30 p.m. and again the next day at 4:30 a.m.

The second segment airs on the 25th at 8:30 a.m. and then at 2:30 and 6:30 p.m. It airs again at 5:30 a.m. on the 26th.

This year, in keeping with the fact that Johnny is now a contracted Lotus factory driver, the show will feature footage shot at the famous test track in Hethel at the Lotus factory, along with exclusive interviews with some of the key players behind the Lotus Cars resurgence. There will also be racing footage from last season's racing, featuring in particular some of Johnny's American Le Mans Series prototype races, including Road America's heartache where a gearbox failure robbed him of the overall race lead, rebounding with an exciting podium at the very next round in Toronto, Canada.

Mowlem is scheduled to compete in a different kind of race later this year when he competes in the London Marathon for the second time. More information is available at www.justgiving.com/JohnnyMowlem.